

WAITAK CHEUK



Dutch



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DESCRIPTION

I am a hardworking Dutch creative, a dedicated team player that is willing to tackle complex challenges and find the right design solutions for the problem at hand. With 7+ years of working experience in various design companies, my skillset has become very broad and ranges from branding to animation design and more.

AWARDS

D&AD New Blood Award 2021 | Yellow Pencil
YCN Commendation Award 2021

EDUCATION

Coventry University
Bachelor of Arts (Hons)
- First-Class Honours

2020 - 2021
Graphic design

Grafisch Lyceum Utrecht
Diploma

2008 - 2013
Graphic design

Grafisch Lyceum Utrecht
Diploma

2005 - 2007
Digital publishing

Grafisch Lyceum Utrecht
Diploma

2004 - 2005
Graphic assistant

SKILLS

Professional

Photoshop
Indesign
Illustrator
After Effects
Adobe XD
Figma

Novice

HTML/CSS Python
AR Sparks
Unity
Cinema 4D Blender

LANGUAGES

Dutch (native)
English (fluent)

Cantonese (basic)

EXPERIENCE

Art director at Brilliant Orange Club Nov 2023 – Present (Art Director)

In my current role, I specialize in digital design, with a primary focus on online media ranging from webdesign, UI UX, video, and social. I also do a lot of branding art direction.

Art director at Mediatropy

Dec 2021 – Jul 2023 (Art director)

Sep 2021 – Dec 2021 (Digital designer)

I was responsible for digital designs and leading small teams. Working on online and offline promotional content like, websites, banners, social media posts, social media ads, flyers, posters. Designing pitch campaigns and lead art direction.

Graphic designer at DealerDesk

Nov 2019 – Jun 2020

At DealerDesk, I mainly designed for the automotive branch and local Dutch dealers. It could range from websites, advertising, animations, branding, video editing, and online content design.

Designer and Trainee at Fight Club Melbourne

Sep 2018 – Feb 2019

I was responsible for all marketing and design duties within the company. I made online and offline promotional content like banners, social media posts, flyers, posters, and booklets.

Graphic designer at Buffalo.nl

Jan 2018 – Jul 2018

Here I was the leading graphic designer responsible for all marketing and design duties. I worked on their online and offline content.

Graphic design freelancer

Sep 2012 – Feb 2017

Lead graphic designer at Second Pocket

Jan 2014 – Nov 2016